



## **FOR IMMEDIATE RELEASE**

**Release Date:** Immediately

**Contact:** Josephine Panganiban  
(570) 496-1811  
jpanganiban@divintech.com

**Date:** 17 April, 2009

### **Malcolm DeMayo Appointed Vice President of Sales & Marketing**

SCRANTON, Pa. – April 17, 2009—Diversified Information Technologies, a leading provider of automated information-management solutions, headquartered in Scranton, Pa. with 18 U.S. and three international locations, announced today through its President and CEO, Scott Byers, that Malcolm De Mayo has been appointed Vice President of Sales & Marketing. “I am extremely pleased and excited to have Malcolm join our executive team. I believe that top talent in key positions is critical to Diversified meeting its strategic goals. As a result, we took great care and invested our time and resources in selecting the individual who will lead and drive Diversified’s sales and marketing strategy. Engaging Heidrick & Struggles, a global executive search firm to assist us with this critically important position was the first step and I am very pleased with the caliber of talent they presented.”

Malcolm DeMayo comes to Diversified from EMC Corporation, Hopkinton, MA where his last position was Regional Sales Director for Enterprise Sales. At EMC, Malcolm consistently exceeded sales goals and led a \$50 million business focused on large Global Enterprise customers such as GE, Pitney Bowes, RBS, UBS, ING, and Unilever. Before joining EMC, Malcolm was with NCR Corporation, Dayton, OH where he led the Enterprise Computing team that exceeded goals by 165 percent of the revenue and profit plan. “Clients are looking for partners to help them improve process efficiency and streamline costs while providing high quality services. It is no coincidence that process improvement and quality are central to the way that Diversified runs its business”, De Mayo commented. “I am delighted to join Diversified’s management team and be part of their effort to bring more value to existing and new clients in the Insurance, Financial Services, Healthcare, and Government sectors”, he added.

According to Clifford A. “Mickey” Melberger, co-chairman of the Board, “I have never been more excited about the future for Diversified. It is evident that we need to have the right talent in key roles at Diversified to meet and exceed the goals contemplated by our strategic plan.” “Investing in the right talent will bring a return on investment that greatly exceeds the expectations of our clients and shareholders”, Melberger concluded.

Questions can be directed to Josephine Panganiban at the email address listed above.

---

## **About Diversified Information Technologies**

Headquartered in Scranton, Pennsylvania and founded in 1982, Diversified Information Technologies provides automated information-management solutions that perfect business processes and secure compliance for clients’ information management needs. Diversified captures, processes and preserves data using its portfolio of tools: information management consulting/workflow analysis, electronic mailroom processing, document imaging/data capture, online secure data access, and records storage/scan-on-demand. For more information, visit [www.diversifiedweb.com](http://www.diversifiedweb.com).

Diversified Information Technologies, Inc.  
123 Wyoming Avenue  
Scranton, PA 18503  
p. 570.343.2300