



**FOR IMMEDIATE RELEASE**

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**Diversified Availability Solutions Acquired By Local Businessmen**  
*Business looking to establish and create jobs in Downtown Scranton*

SCRANTON, P.A.—Diversified Information Technologies, a leading provider of automated information-management solutions, headquartered in Scranton, PA. with eighteen U.S. and three international locations announced today through its President and CEO, Scott Byers, that Diversified Availability Solutions (DAS) has been acquired by Mark Magdon and Marc Gonzalez, former Vice-Presidents of the DAS division. Diversified Availability Solutions provides the SourceCopy<sup>SM</sup> Service, an automated, unattended on line backup solution that securely backs up a business' computers to protect against a disaster.

The sale of DAS was timely in light of Diversified's new strategic direction approved by its Board in October. According to Byers, "Our new strategy positions Diversified for growth by focusing our resources and energies on our core strengths that have provided us with years of success in information management. The heart of our mission is providing best-in-class automated information management solutions to perfect process and secure compliance with the industry expertise in the insurance-financial services, healthcare and government sectors. I am certain that the DAS services will receive the undivided attention and focus it deserves in its new structure enabling DAS to be better positioned for growth as well."

In 2006, Diversified and Diversified Availability Solutions claimed their first Wall Street West win when New York based SECCAS agreed to locate their secondary data center equipment in their Scranton facility.

Austin Burke, President, Greater Scranton Chamber of Commerce, "DAS provides a great model for our community's continuing success: Entrepreneurism; highly-educated, highly-skilled career opportunities; a downtown location; world-wide broadband access. This is a big win for all of us."

DAS is negotiating a long term lease with 417 Lackawanna Avenue, LLC and plans to relocate its data center facilities to the Lackawanna Avenue building. Magdon said, "we're excited to be able to leverage the state of the art facility's redundant services including backup power supplies and redundant telecommunication carriers."

Jerry Donahue, Managing Partner for 417 Lackawanna Avenue, LLC, said "DAS is exactly the type of company we were confident could be attracted to Downtown Scranton based on the quality of our property. We are excited to have the opportunity to work with DAS and their

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dynamic management team. Convincing DAS to remain in Downtown Scranton would be a great win for our community and the basis for attracting additional technology tenants. The current challenging environment in the business world favorably positions Scranton's lower cost of doing business."

Marc Gonzalez, MBA, CISA, Chief Operating Officer along with Mark Magdon, Chief Technology Officer have combined more than 40 years working and serving the technology field, including fortune five hundred companies. They take over DAS operations poised for dramatic growth and enterprise expansion opportunities. The change to an independent technology company has no change in DAS's corporate structure or the way it will continue to do business. "The transition will be seamless for our clients and vendors since DAS retains its primary support personnel, equipment and our SourceCopy service model," said Marc Gonzalez.

DAS and Diversified Information Technologies will continue to partner in responding to clients' needs and have executed a partnership agreement to drive this collaboration. "This is a win-win for both DAS and Diversified but the biggest winner will be the clients of both companies." Byers concluded.

DAS anticipates hiring several technology, sales and marketing positions over the next 6 months, with a total of 10 new positions in the next 2 years. "It really does make sense", adds Marc Gonzalez, "to focus on what you do best and concentrate on your subject matter expertise".

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### **About Diversified Information Technologies**

Headquartered in Scranton, Pennsylvania and founded in 1982, Diversified Information Technologies provides automated information-management solutions to perfect business processes and secure compliance for clients' information management needs. Diversified offers information management consulting services, electronic mailroom processing, automated forms and healthcare claims processing, and archival records storage. For more information, visit [www.diversifiedweb.com](http://www.diversifiedweb.com).

### **About DAS**

DAS was formed to provide clients in the financial, healthcare and legal industries an automated unattended online backup solution that ensures data held on computers is securely backed up and transferred offsite on a regular, predetermined schedule. Today DAS offers its services to all forms of businesses including government entities. DAS's data protection services feature the SourceCopy<sup>SM</sup> online backup and recovery service, as well as hosted recovery and datacenter collocation services. For more information, visit [www.sourcecopy.com](http://www.sourcecopy.com).

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Diversified Disaster Recovery Services\

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